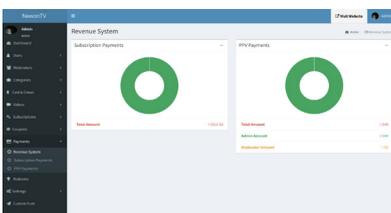




FLIXFLAX



Off-the-shelf TV platform for Linear and VOD with front-end apps (HTML5, iOS, Android), user registration/login, subscription management and payments, linear tv stations, SVOD, TVOD, social media integration. Back-end with user management, content and subscription management, monitoring, streaming, ingest and detailed reporting.

FlixFlax was designed to start subscription based LIVE and on-demand TV and video streaming Apps and sites, like Netflix and Amazon Prime.

Business ideas based on this core concept can be easily set up using FlixFlax From the administrator setting up a video or a channel, to users making payments for watching the videos or subscribing, it's all automated by a dynamic and responsive administrative panel.

Multiple Monetization Channel

FlixFlax has multiple profitable monetisation channels built-in. You can use the one that is most suitable to your audience and market. Subscription plans, pay-per-view and banners ads are major revenue generating channels that are provided.

Multiple Upload Channel

FlixFlax enables you to upload videos using an array of options such as YouTube link, Amazon S3 bucket, normal uploads and website link. TV channels and live feeds are handled by entering their direct URL.

Linked Categories

It is possible to link categories to each other, to create dependency of one subscription on the other.

Live events

Live streaming content from events such as sports, concerts, etc. can easily be included as channels within a category, or as one-time pay-per-view events.

Dynamic Admin Panel

The dynamic administration panel gives you a master control over your business. Control your Accounts, Content and Users in a single click.

SEO Friendly

For any online business to succeed, the core software must be SEO friendly. We have designed FlixFlax to be SEO friendly to get more traffic to your website.

Payment Gateways

Collecting payments from your users is easy with the built-in support for payment gateways. Supported payment methods include PayPal, all major Credit-Cards, SofortBanking, iDeal and even BitCoin.

Coupons

Couponcodes can be generated and issued to give discounts, credits or other benefits to users.

Unlimited Users/Videos/Categories

You can grow your business as fast as you want to, without having to worry about technological constraints. FlixFlax can handle unlimited users, videos and categories. It is highly scalable.

Android, iOS and HTML5

FlixFlax comes with native Android and iOS Apps, and the HTML5 WebApp is suitable for all supporting HTML5 devices on the market, including Smart-TV's.

Converting Video Resolution

The administration panel offers you an option to convert high resolution video to a lower resolution while uploading the video, thereby saving your time.

Flag/Report Abuse Any Video

If users find any video or channel offensive or abusive, they can flag it. Administrators will be notified and has the rights to delete a video or delete a flag.

Email mailing system

Newsletters can be sent to all or selected users.

Notification system

Users get automated notifications whenever new content is available.

Social

Support for all major social media platforms, and built-in social ranking system.

Support for StreamUnlimited

Of course FlixFlax comes with built-in support for CYMTV's StreamUnlimited, the true virtual CDN. This optional streaming services allows you to reach a worldwide audience and save up to 90% on your bandwidth / streaming costs.

Add your own channel

Are you looking for adding your own linear TV channel to be offered in FlixFlax (or elsewhere), then please ask us about the CYMTV Yourown.tv product.



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For more information, please contact info@cymtv.com

Headquartered in the Netherlands, CYMTV delivers a complete product suite that enables operators, broadcasters, video app providers and set-top box providers to reduce streaming costs up to 90% and to provide content providers to launch their own end2end cloud managed TV channel and multi-screen app for only 10% of the normal cost.